



जीविका
गरीबी निवारण हेतु बिहार सरकार की पहल

बिहार ग्रामीण जीविकोपार्जन प्रोत्साहन समिति
राज्य ग्रामीण आजीविका मिशन, बिहार



बिहार सरकार

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Office Order

JEEVIKA is actively engaged with toddy trapper in creating markets of their produce and continuously making efforts to motivate and train them to prepare different products from Neera. Tapping of Neera is an important activity. This activity gives them opportunity to live dignified and quality life and also to earn income from tapping of fresh palm juice (NEERA) and making different kinds of edible and Non edible craft products which has higher value in the market. Producer groups are formed to provide hand hold training support to tappers who are actively involved in Neera tapping.


Since FY 2017-18 JEEVIKA has been engaged in training and capacity building of tappers and preparing different NEERA products such as Jaggery, PEDA (milk sweet), ice cream etc. which results in immense sensitization and awareness among community members for utilization of NEERA drink as a health drink.

In FY 2020-21, following activities must be done to establish the NEERA activity with aim to great success and profitable venture for community:

1. Each district will organize district meeting under the chairmanship of DPM with all BPMs and NEERA nodal person to decide block wise target by 20th December, 2019.
2. After district level meeting, each block will organize block level meeting with VRPs and CMs for mobilization of tappers and also to prepare a plan of action for NEERA tapping. This has to be completed by 27th December, 2019.
3. Each block will identify at least two to three master tapper who are regular NEERA tappers. Master tappers will act as resource person in training for other tappers on tapping of NEERA, preparation of jaggery and edible items of NEERA.
4. Each district will focus in strengthening of producer groups and ensure efficient utilization of assets created at PG level (Annexure-1, Asset List). If required additional equipment's such as pH meter, refractometer, thermocool jars, utensils for jaggery making may be procured as per NEERA policy circulated earlier.
5. District will have close coordination with Excise Department for renewal of tappers license and support in sale of NEERA at district level.
6. Nalanda and Vaishali will chalk out the strategy for uninterrupted supply of NEERA to COMFED plants on daily basis during season. The copy of meeting minutes held with COMFED officials must be share with SPMU.
7. DPM from each district will monitor the activity closely and ensure the updation of MIS on real time basis.
8. Each district will nominate one staff (LHS/AC/CC) at block level for regular reporting in NEERA MIS mobile app. and update it on daily basis.

9. As part of training and capacity building exposure visit for staff and tappers may be organized within district and outside district as per requirement.
10. Community cadres (VRPs/CMs/BKs) of respective areas will play crucial role in motivating tappers.
11. Each block will create 5-10 tappers as per the requirement as community resource person for regular handhold support to tappers on daily basis during NEERA production season and training period.

A table indicating 15 intensive districts to create a pool of 7000 active tappers for regular NEERA production of 25-30 liter/day/ tapper is attached as annexure-2. The name of such active tappers shall be prepared and the same to be uploaded/updated in NEERA MIS by 25th Jan 2020. CRP wise mapping of tappers shall be done (50-60 tappers per CRP) for better monitoring and hand holding support.


(Balamurugan D.)

Chief Executive Officer-Cum-State Mission Director

Copy to:

1. All DPMs/Thematic Managers/BPMs
2. All PCs/ SPMs/SFMs/PMs/AFMs
3. OSD/Director/AO/CFO/PS/PO
4. IT Section
5. Concerned File

Encl:

1. Annexure-1 (Asset List)
2. Annexure-2 (Plan for District for Year 2020)

Annexure-1 (Asset List)

NEERA Fixed Asset Report

SI #	District Name	PH Meter	Refractometer	Sale counter	Jaggery making Utensils	Weighing Machine	Insulated Jar	Deep Freezer	Vending Cart
1	ARARIA	--	--	--	--	--	--	--	--
2	ARWAL	--	--	--	3	--	4	--	--
3	Aurangabad/ औरंगाबाद	17	7	--	13	20	4673	4	1
4	Banka/ बांका	8	3	--	6	--	127	--	--
5	BEGUSARAI	1	1	--	--	--	41	--	--
6	Bhagalpur/ भागलपुर	7	7	3	101	1	49	--	4
7	BHOJPUR	2	2	--	4	--	--	--	--
8	BUXAR	2	2	--	--	--	55	2	2
9	DARBHANGA	--	--	--	--	--	--	--	--
10	Gaya/ गया	9	9	7	9	2	123	--	--
11	GOPALGANJ	2	2	--	--	--	4	--	--
12	JAMUI	12	12	6	4	--	43	2	6
13	Jehanabad/ जहानाबाद	7	7	2	8	1	23	--	--
14	KAIMUR (BHABUA)	--	--	--	--	--	--	--	--
15	KATIHAR	2	2	--	--	--	121	--	--
16	KHAGARIA	2	2	--	--	--	50	--	--
17	KISHANGANJ	--	--	--	--	--	--	--	--
18	LAKHISARAI	3	3	--	--	--	21	--	--
19	MADHEPURA	--	--	--	--	--	--	--	--
20	MADHUBANI	3	3	--	--	--	--	--	--
21	MUNGER	1	2	--	--	--	--	--	--
22	Muzaffarpur / मुजफ्फरपुर	17	12	2	93	--	3	1	--
23	Nalanda/ नालंदा	29	29	22	--	10	324	--	5
24	Nawada/ नवादा	25	25	1	38	--	78	--	--
25	PASHCHIM CHAMPARAN	5	5	--	61	--	86	--	3
26	Patna/ पटना	4	4	--	2	--	28	2	--
27	PURBI CHAMPARAN	4	4	2	--	--	5	--	1
28	PURNIA	4	4	3	--	--	52	--	--
29	ROHTAS	1	1	--	--	--	19	--	--
30	SAHARSA	1	1	2	--	--	43	2	2



31	Samastipur/ समस्तीपुर	21	21	--	6410 (Requires correctio n in MIS)	--	2	1	1
32	Saran/ सारण	14	14	--	5	--	24	--	--
33	SHEIKHPURA	2	2	--	--	--	8	--	--
34	SHEOHAR	2	2	--	1	--	45	2	2
35	SITAMARHI	2	2	5	21	--	143	6	--
36	SIWAN	--	--	--	--	--	--	--	--
37	SUPAUL	1	1	--	--	--	2	--	--
38	Vaishali/ वैशाली	21	20	--	32	7	490	12	1
Total		231	211	55	6808	41	6682	34	28

Annexure-2

NEERA Plan for 2020-21				
S.No	District	Master trainer in district	No. of VRPs	No. of active tappers to be identified
1	Nalanda	5	46	1380
2	Vaishali	3	42	1252
3	Muzaffarpur	3	38	1152
4	Gaya	5	18	541
5	Saran	5	15	436
6	Saharsa	2	11	320
7	Begusarai	3	10	288
8	Nawada	3	9	280
9	Darbhangha	3	8	250
10	Patna	4	7	221
11	Jamui	3	7	198
12	Samastipur	3	7	200
13	Sitamarhi	3	6	175
14	Jehanabad	3	5	160
15	Bhagalpur	4	5	150
	Total	52	233	7000